"Every man dies - not every man really lives." - William Ross

John Goddard, one of the world’s most famous anthropologists, explorers, and adventurers, made a bucket list when he was fifteen years old. At the time, he called it his ‘Life List’ and before he died he crossed off hundreds of his goals. These goals were by no means easy to achieve and included ‘climbing the world’s major mountains, exploring from source to mouth the longest rivers of the world, piloting the world’s fastest aircraft, running a mile in five minutes and reading the entire Encyclopedia Britannica.’

Goddard’s list has inspired many others to create their own, which are now commonly referred to as ‘bucket lists’, thought to derive from the term ‘kick the bucket’. Put simply, it is a list of goals you want to achieve and life experiences you want to have before you die. Made even more popular by the hit film ‘The Bucket List’ starring Jack Nicholson and Morgan Freeman, well known faces such as Cameron Diaz and Bill Clinton have mentioned having their own lists.

We all have a list, even if it is just floating around in our heads. Whatever your dreams might be, any good bucket list should help you:

- Conquer your fears
- Reach your personal goals
- Make your dreams (however big or small) come true
- Allow you to enjoy all the things the world has to offer
- Help you achieve life satisfaction

Whether it’s jumping out of a plane, building your dream house, riding an elephant, visiting area 51, seeing the Northern Lights or traveling to every country in the world, your bucket list should be personal and unique to you. Even if you are the sort of person that lives by do-lists, they are likely to be based on career, health or some other social context. A bucket list allows you to think about everything you have ever wanted to experience, however crazy or outlandish. Release any constraints and let your mind run free so that you can put together a list that reflects your true desires and goals. A bucket list often taps into our inner child and allows us to be creative and imaginative.

It is easy to get wrapped up in working life and unfortunately people do not always have the time or the contacts to achieve everything on their list. For this reason, wealthy individuals and families are turning to private PA and lifestyle management services for help. Managing Director of The Organisers, Katie Shapley says, "We have been helping clients fulfill their wildest dreams since 1998. We have received all sorts of extravagant weird and wonderful requests and it is fantastic to hear each client’s excitement when we succeed in arranging it for them. It always seems impossible, until it is done! It is easy to get distracted by day to day living and never get around to putting thoughts into action. Our aim is to turn
clients' bucket lists into a reality and help them live the dream today”.

As Eleanor Roosevelt once said, "The purpose of life, after all, is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experiences”.

The Organisers Bucket List Case Studies

The Client: Chairman & Managing Director

The Brief: To see the iconic Titanic wreck

The Outcome: Thirteen nights arranged aboard 'mothership' vessel. Diving to 12,500 feet below the sea in ocean ongoing spaceships to view the famous bow, bridge and promenade areas of the wreck plus one of the huge propellers and one of her boilers.

Icing on the cake: The dive took place on the Titanic's 100th anniversary.

The Client:  Company Director & friends

The Brief: To travel from London to see the Northern lights, enjoy the snow and return within 24 hours.

The Outcome: 24 hour turn around trip arranged including accommodation in a luxurious log cabin, husky sledging, full catering by Michelin star chef who was flown in by private jet, and most importantly, the Northern lights were experienced in their full glory.

Icing on the cake: Extra stop on the way home for the whole group to dine at "Noma"- voted number one restaurant in the world

The Client: Indian high net worth businessman

The Brief: To stand at the Grid at the beginning of the Indian Grand Prix

The Outcome: All his friends could not work out how on earth he came to be standing there as his picture was beamed around the world!

Icing on the cake: It was the first ever Indian Grand Prix so his presence has become a historic recorded fact.

The Organisers' Bucket List

Do a base jump

Take a road trip across America

Spend a year in Italy

Own a classic black Chanel jacket

Experience a completely different culture

Attend a 'poker in the air' game

Jump in a bucket full of Dom Perignon grapes

Run a B&B by the seaside

Travel to every country in the world

Own a goat!

Most Listed Goals

See the Northern Lights

Skydive

Get a tattoo

Swim with dolphins
Go on a cruise
Get married
Fall in love
Run a marathon
Go Zip lining
Ride an elephant
Go white water rafting
Write a book
Send a message in a bottle
See the Pyramids in Egypt
Visit the Grand Canyon
Learn to surf
Buy a second home on a quiet island
Go scuba diving
Donate blood
Go Parasailing

A Bucket List for The Rich

Travel To Space Via The Virgin Galactic
Start Your Own Formula One Racing Team
Buy Your Way Into Premiership Football
Have Your Own Sky Scraper Or Tower Built
Stay For A Week In A Penthouse Suite In Las Vegas

Start Your Own Hotel And Casino In Las Vegas
Build Your Own Theme Park
Become A Secret Millionaire
Go On A First Class Around-The-World-Trip
Go Heli-Skiing
Buy And Fly A Real Jet-Pack
Try Out Rally Car Driving Down A Mountainside
Travel Italy By Ferrari
Take A Ride In A Fighter Jet Top-Gun Style
Hire An Island Of Your Very Own For A Week
Travel In Zero Gravity
Stay At The Poseidon Under-Water Hotel

Live the Dream!

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Sources
http://www.johngoddard.info/obituary.htm